

H2020-SFS-2018-2020

DECIDE

Data-driven control and prioritisation of
non-EU-regulated contagious animal diseases

Deliverable 6.7

Second intermediary report on communication and dissemination activities

WP6 – Communication activities and dissemination and exploitation of results

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Margaryta Schaltegger (accelCH)	Final version	30.06.2025

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Abbreviations

Abbreviation	Description
CDP	Communication and dissemination plan
EU	European Union
GBADs	Global Burden of Animal Diseases
H2020	Horizon 2020
ICAHS	International Conference on Animal Health Surveillance
ISESSAH	The International Society for Economics and Social Sciences of Animal Health
ISVEE	International Symposium of Veterinary Epidemiology and Economics
KPI	Key performance indicator
SEO	Search engine optimisation
WP	Work package

Partner short names

Short name	Organisation
UCPH	Københavns Universitet
ETHZ	Eidgenössische Technische Hochschule Zürich
SVA	Statens Veterinärmedicinska Anstalt
INRAE	Institut National de Recherche pour l’Agriculture, l’Alimentation et l’Environnement
NVI	Veterinærinstituttet – Norwegian Veterinary Institute
AHI	Animal Health Ireland Initiative
IfA	Innovation for Agriculture
GD	Gezondheidsdienst voor Dieren B.V.
accelCH	accelopment Schweiz AG

Executive Summary

DECIDE project objectives

The main aim of DECIDE is to develop and evaluate data-driven decision support tools that will allow stakeholders in animal health and welfare management to take improved decisions on controlling animal diseases. Specifically, DECIDE will focus on the three most important meat-producing terrestrial species (pigs, poultry and cattle) and the most common aquatic species family, salmonids. The aim of WP6 - Communication activities and dissemination and exploitation of results, is to communicate about the DECIDE project and to ensure that its results are disseminated widely among the target groups and are effectively exploited.

Deliverable objectives

Deliverable 6.7 presents the second interim report on the communication and dissemination activities implemented during the first 48 months of the DECIDE project. The Communication and Dissemination Plan (CDP) was developed in D6.2 to outline the planned activities for DECIDE with the recognition that changes may be necessary. Ongoing evaluation ensures that the CDP remains effective and efficient, as reported in the first interim report (D6.3). The current report describes and assesses the impact and effectiveness of the implemented activities against the defined metrics and targets of the CDP and outcomes from D6.3. The major findings for the reporting period have been used to focus communication and dissemination activities for the final year of DECIDE and these are as follows:

- **Develop dedicated materials for individual DECIDE tool including video introduction and infographics**
- **Compile and launch second set of practice abstracts**
- **Develop training materials and organise training sessions once first DECIDE decision support tools are ready to use**
- **Continue newsletter and webinar activities**
- **Organise the project's final event and share final project results**

1 Introduction

DECIDE is a five-year project aimed at understanding how endemic contagious animal diseases are diagnosed and controlled using data to improve decision-making in the livestock industry. The project has a high societal value requiring a communication and dissemination strategy to maximise its impact to a multi-stakeholder audience. A Communication and Dissemination Plan (CDP – D6.2) was developed with this aim. Deliverable D6.7, Second interim report on communication and dissemination activities, evaluates activities to improve the CDP and maximise DECIDE’s impact.

Therefore, Deliverable 6.7 presents an evaluation of the DECIDE’s communication and dissemination activities up until Month 48 in terms of their effectiveness and improvement for the final year of the project. The evaluation is based on the KPIs (key performance indicators) and metrics defined in the CDP and on the strategy changes defined in D6.3.

2 Goals

The overall aim of reporting and evaluating the dissemination and communication activities of DECIDE is to keep improving the effectiveness of the CDP and maximise the project’s reach and impact. With the help of this deliverable, the DECIDE partners aim to:

- Report on dissemination and communication activities implemented during the first 48 months of the DECIDE project.
- Present an assessment of the implemented activities based on the metrics defined in the CDP and discussed in the first report on communication and dissemination activities.
- Provide an outlook and suggestions for improvement and adaption of activities where needed.

3 Activities and impact assessment

The dissemination and communication activities planned in DECIDE are crucial to promote research results and gather awareness of the endemic contagious diseases among the scientific community, livestock and agriculture professionals, veterinarians, policymakers, potential new collaborators, and society as a whole. They contribute to increasing the impact of the project and are thus aligned with the project’s objectives and coordinated by a dedicated Work Package (WP6).

In this section, we assess the project’s varied range of communication activities first (Section 3.1), followed by the dissemination activities (Section 3.2). Those activities implemented to date are covered below, whereas those that have yet to start will be described in the next periodic and final reports.

3.1 Communication



Communication consists of taking measures to promote the action itself and its results to a multitude of audiences, possibly through a two-way exchange, with the main aim to reach out to society to highlight the benefits of the action and how EU funding contributes to tackling societal challenges.

3.1.1 Project website and social media

The DECIDE website (www.decideproject.eu) serves as the main source of information for all stakeholders on the objectives, progress and results of the project. Additional information on the project website is available through deliverable D6.1 - Project website.

accelCH regularly reviews the website to update it with new communication material developed for the project, or as new results and output become available to share from the partners. Since the submission of the first intermediary report on communication and dissemination activities, the website has been extended with new content:

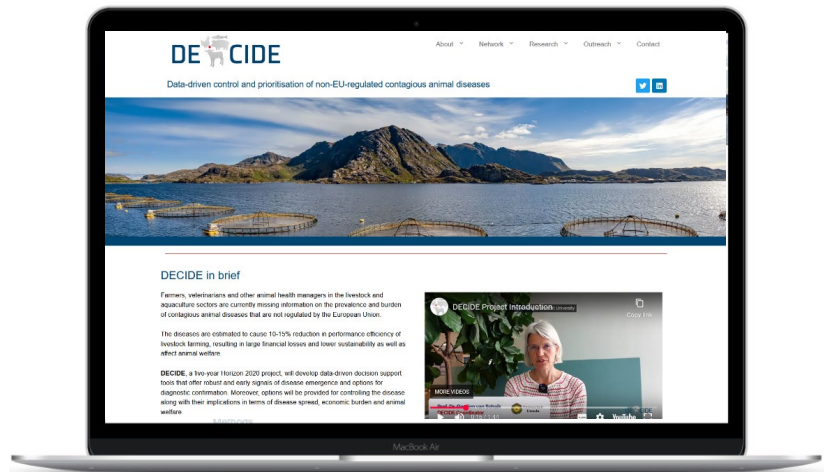


Figure 1. The updated DECIDE home page.

- DECIDE introduction video added to the [home page](#). The video is in an interview format with the project coordinator Gerdien van Schaik and enhanced with informative animated infographics.
- The new Outreach menu item that hosts already existing News & Events page, and two new [Media](#) and [Newsletter](#) pages. The Media page presents media coverage, informative resources and other outreach materials for the DECIDE project. Newsletter page serves as a repository for previous editions of the DECIDE Newsletter.

Since the beginning of the project, DECIDE partners have created two social media channels (Figure 2) set up to support its outreach efforts and increase the reach of the project:

- **LinkedIn** - [@DECIDE H2020](#)
<https://www.linkedin.com/company/74543980/>
- **X / Twitter** - [@Decide_H2020](#)
https://twitter.com/decide_H2020

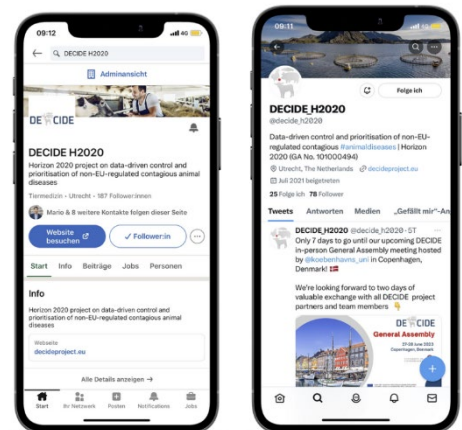


Figure 2: The DECIDE Social Media Channels

While the website is continuously updated with new results, news and articles about project progress, the social media channels provide platforms for more regular, short-form updates, as well as the opportunity to share posts by consortium members and thus maximise the available networks to communicate about the project. Furthermore, [GitHub](#) account has been created to host and openly share ontologies and code for tools developed in the project.

The social media channels are managed by accelCH with input and support from all partners. The GitHub content is managed and uploaded by the data leaders and DECIDE WP1. Due to recent changes in X functionality and social media trends, it has been decided to pause activity on project's X account until further notice.

Assessment

Project website and social media channels

Target: 500 users per month

The impact and reach of the website are monitored using Google Analytics 4. The website has been set up in July 2021 (M1 of the project), so the first available data covers M1-M3, as of the start of M4, the website has been monitored quarterly. The LinkedIn channel is monitored via its built-in analytics platforms, and metrics are available monthly, while full analytics from X cannot be fully tracked without a paid account, which the consortium has decided not to pursue.

The website's performance, as illustrated in Figure 3, indicates a natural flow of user engagement over the first 45 months. The first year displayed a steady increase in user acquisition, with the number of new users reaching quarterly peaks of 269 users and 301 sessions after the first project year (M13-M15). This growth indicates effective outreach and engagement strategies, as well as a general interest in new and updated content on the website. Transitioning into the second year, the data presents a lower engagement, however, the numbers pick up again at the year three and four which could be linked to the DECIDE cluster event, Newsletter and webinars outreach campaigns.

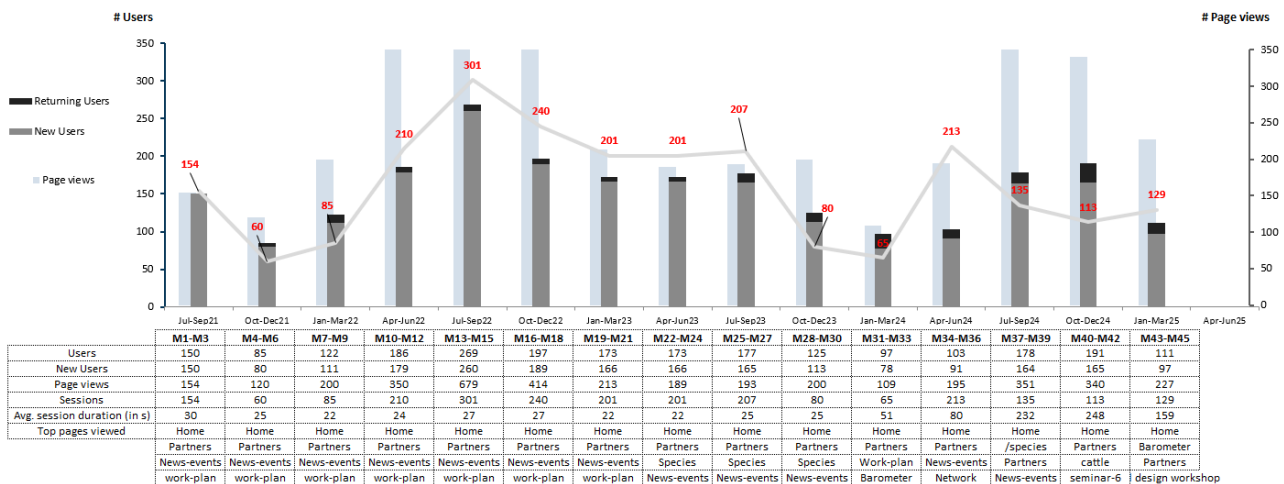


Figure 3. Key metrics from Google Analytics for the DECIDE website; quarterly; M1-M45.

The average number of users per month hovers around the 200 mark, which, despite falling short of the target, signifies a solid foundation of continuous users. This is a positive signal for the website's relevance and value to its audience. The consistency in user engagement, coupled with a steady amount of page views, suggests that the site has maintained its core user base. Furthermore, a growing base of returning users can be seen, suggesting a loyal and engaged audience that has stabilised.

The top performing page remains the landing page "Home", as this is the first page users see when visiting the DECIDE website. Among other top pages viewed overall are the [Partners](#) page and the [News & Events page](#), suggesting an interest in the team behind the project and the progress communicated with news from the partners. Furthermore, the [Species pages](#) have gained more popularity, indicating interest in the project's results.

The DECIDE LinkedIn channel has gained a significant following over the past four years, with a total of 433 followers as of M48 (June 2025). The social media performance outlined in Figure 4 reflects project’s growing engagement. While the new followers show clear picks, such as M20 and M40, the impressions from project’s content continue to grow steadily with healthy fluctuations.

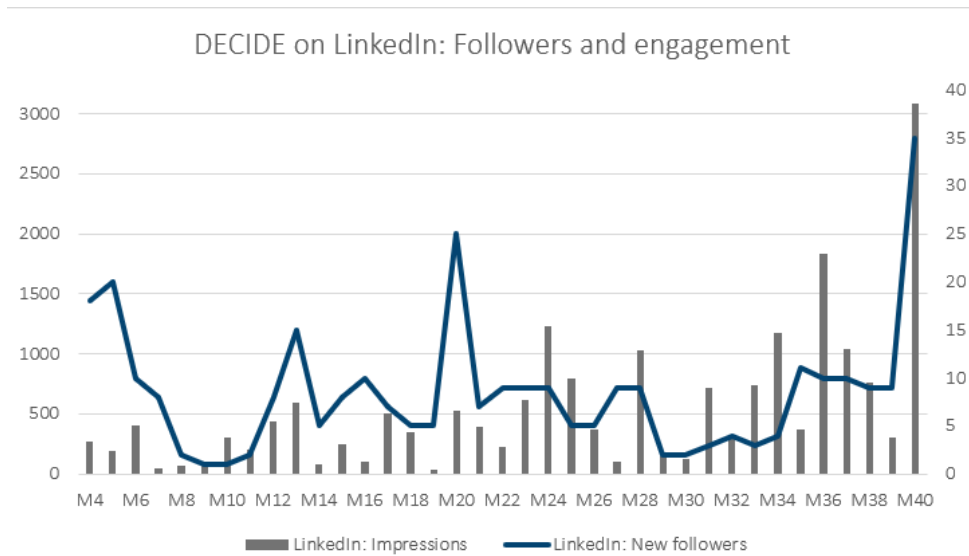


Figure 4. Followers and impressions for the DECIDE LinkedIn channel; monthly; M4-M45

While the target for the website and social media visit is not yet reached, the impressions statistics from the LinkedIn channel clearly shows that the content produced and shared by project partners is highly appreciated by the stakeholders. Overall, to attract more audience to the project’s channels and reach the desired threshold, a new approach is being developed involving short explanatory videos about DECIDE tools. The campaign is planned to be launched by M51.

3.1.2 Print material

Various DECIDE materials have been developed and presented at international events. These include DECIDE project banner, factsheet, and posters that have been an important print resource to enhance the project’s visibility at meetings and conferences, and to attract potential interested stakeholders.

Assessment

Print material

Target: used in 3 events per year

The assessment indicator for the DECIDE print material has been defined via the number of events per year at which the project banner has been displayed. Overall, the consortium partners have put extensive effort in displaying their print materials at international events: Since the start of the project, the banner has been displayed at [The British Pig & Poultry Fair 2022](#), [SVEPM 2022](#), [ISESSAH 2023](#), [SVEPM 2023](#), [European Buiatrics Congress 2023](#), [ECVM 2023](#), [ISVEE17](#), [DECIDE cluster event](#). With this, we consider to be on target with this activity, and foresee to reach our target in the upcoming years.



Figure 5. The DECIDE banners (left) and informational materials (right) as shown at DECIDE cluster event.

3.1.3 Press releases and articles

To engage and update all stakeholders on the most noteworthy events and advancements of the project, DECIDE plans to publish press releases and articles. The first press release was created in the form of a fact-sheet (Figure 6) and distributed among all project partners with the start of the project. All project partners were encouraged to circulate the factsheet among their media offices to enable the publication of articles and general media coverage. This campaign resulted in a number of publications that can be viewed on the [project's website](#).



Figure 6: The DECIDE Factsheet (left) and DECIDE featured in the GD update magazine.

Assessment

Press release and articles

Target: 100 media appearances

DECIDE has been featured in a number of institutional and associated media (see example Figure 6), without yet reaching the goal of 100 media appearances. Once the results of the DECIDE project have been shaped into presentable for public form, consortium might review the possibility of another press release.

3.1.4 Audio-visual material

Creating audio-visual material can be an effective tool to supporting the project’s outreach and bringing its results closer to a number of stakeholders through engaging visuals and video formats. In the DECIDE Communication and Dissemination plan the examples of an infographic or a user story explanatory video were listed.

Assessment		
<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">Audio-visual material</td> <td style="width: 50%; text-align: right;">Target: 500 downloads</td> </tr> </table>	Audio-visual material	Target: 500 downloads
Audio-visual material	Target: 500 downloads	

To make most effective use of the creation of infographics for the project, the consortium decided to align the timing of the infographic and video creation to the launch of the DECIDE tools, foreseeing one infographic and a video per tool. To further enhance accessibility and uptake of the tools by end-users, the infographics will be distributed by partners locally and made available in local languages (e.g. Dutch). This is a strategic decision to optimise the DECIDE resources and create material with value for the DECIDE stakeholders. Furthermore, dedicated webpages will be developed to present materials by tool, not just by species as is currently the case.

An explanatory video featuring project coordinator Gerdien van Schaik was published on [project’s YouTube](#) channel and the home page and has already generated 67 views (M48). Furthermore, more audio-visual material has been implemented in the form of the GBADs and DECIDE Seminar Series (see section 3.2.3) which are made available as video resources on the DECIDE website after each session. We believe that the project is in line with the set KPIs, while the final assessment of the impact of these activities will be integrated into the following reports, once sound numbers are available.



Figure 7. Examples of DECIDE audio-visual material. Screenshot of explainer video (left) and GBADs/DECIDE Seminar Series (right).

3.2 Dissemination



Dissemination is defined as the public disclosure of the results by any appropriate means (other than resulting from protecting or exploiting the results). It aims to transfer results to the ones who can make best use of them and to maximise the impact of research.

3.2.1 Conference presentations

Members of the DECIDE project participated in a number of conferences to present their latest progress through oral and poster presentations. Table 1 lists the presentations reported by the partners.

Table 1: List of conference participations.

#	Title	Authors	Conference	Year	Place	Partner
1	Modelling pathogen-specific infection dynamics of bovine respiratory disease in a multi-batch fattening farm	Baptiste Sorin, Sebastien Assié, Sebastian Picault, Pauline Ezanno	Society for Veterinary Epidemiology and Preventive Medicine, SVEPM	2023	FR	INRAE
2	Using social practice theory to understand the digital divide: A focus group study of UK cattle farmers.	Charlotte Doidge, Xiao Zhou, Angela Bearth, Jasmeet Kaler	Society for Veterinary Epidemiology and Preventive Medicine, SVEPM	2023	FR	UoN, ETHZ
3	Requiem for UnFAIR Data: How data literate are animal health epidemiologists?	Camille Delavenne, Angus Cameron, Céline Faverjon	Society for Veterinary Epidemiology and Preventive Medicine, SVEPM	2023	Fr	AUSVET
4	The economic burden of the porcine respiratory disease complex and related interventions – A systematic review	Marloes Boeters, Beatriz Garcia-Morante, Wilma Steeneveld, Gerdien van Schaik, Joaquim Segalés, Jonathan Rushton.	International Society for Economics and Social Sciences of Animal Health (ISESSAH)	2023	FL	UU, IRTA, UoL
5	Assessing the economic consequence of interventions for controlling salmon lice using a stochastic partial budgeting approach.	Cecilie S Walde	International Society for Economics and Social Sciences of Animal Health (ISESSAH)	2023	FL	NVI
6	Marine-based salmon farming – Risk perception and acceptance of sea lice management.	Xiao Zhou, Angela Bearth, Michael Siegrist	Society for Risk Analysis	2023	SE	ETHZ
7	European Veterinary Barometer for Bovine European Veterinary Barometer for Bovine Respiratory Diseases: a tool showing diagnostic test results and geolocation of respiratory tract samples from cattle	Jade Bokma	European Buiatrics Congress	2023	DE	UGent
8	An early warning system for disease outbreaks in aquaculture using unspecific health-related data	Victor H. S. Oliveira, Katharine R. Dean & Britt Bang Jensen (NVI)	Green Data Lab Conference	2023	NO	NVI
9	Data to support health management of maricultured salmonids in Scotland.	Annette S. Boerlage, I. Hutchinson, S. Beechener, X. Zhou, A. Bearth	3 rd International Conference on Aquatic Animal Epidemiology (AquaEpi III)	2023	IN	SRUC, ETHZ
10	Doing more with data: using existing data as a basis for decision support tools for broiler farmers	Yara Slegers	Poultry meeting WVPA, Dutch branch	2023	NL	UU

11	European Veterinary Barometer For Bovine Respiratory Diseases: A Comprehensive Tool For Mapping Diagnostic Test Results And Geolocation Of Respiratory Tract Samples From Cattle	Jade Bokma	5th International Conference Of The European College Of Veterinary Microbiology	2023	SI	UGent
12	Innovation in Veterinary Medicine – practical approaches to using Big Data	Jade Bokma	TOPRA Veterinary Medicines Symposium	2023	PRT	UGent
13	What's new in the health and welfare of young fattening cattle? Expectations of French breeders and European vets regarding the use of data and new technologies - Development of a decision-making tool to help control respiratory disorders.	Carole Toczé, Elise Vanbergue	Symposium Mycoplasma bovis: gisteren, vandaag & morgen	2023	FR	IDELE
14	What's new in the health and welfare of young fattening cattle? Expectations of French breeders and European vets regarding the use of data and new technologies - Development of a decision-making tool to help control respiratory disorders.	Carole Toczé, Elise Vanbergue	SPACE	2023	FR	IDELE
15	Expectations of French fatteners regarding the use of data and new technologies	Carole Toczé	Sommet de l'Élevage	2023	FR	IDELE
16	Attitudes and beliefs about tail biting and docking in pigs	Andrea Knörr, Xiao Zhou, Angela Bearth, Beatriz Garcia-Morante, Carla Gomes, Joaquim Segalés, Thomas Echtermann, Michael Siegrist	IPVS & ESPHM 2024	2024	DE	ETHZ, IRTA, AHI
17	A Model to Predict Water Consumption in Growing Pigs	Marroco, M., Fernández-Fontelo, A., Segalés J., Garcia-Morante, B.	IPVS & ESPHM 2024	2024	DE	IRTA
18	Using data to support day-to-day health management of farmed Atlantic salmon	Annette S. Boerlage, X. Zhou, B. Bang Jensen, V.H.S Oliveira, I. Hutchinson, S. Beechener, A. Burrell, D. Graham, A. Bearth	Fish Veterinary Society	2024	SCT	SRUC, ETHZ, NVI, AHI
19	Deep mechanistic model: Integrating deep learning and stochastic mechanistic approaches for Bovine Respiratory Diseases diagnosis and epidemiological forecasting	Théophile Ghislan Loïc Eyango Tabi, Maud Rouault, Victoria Potdevin, Xavier L'Hostis, Sébastien Assié, Sébastien Picault, Nicolas Parisey	Society for Veterinary Epidemiology and Preventive Medicine, SVEPM	2024	SE	INRAE
20	Monitoring monthly mortality of maricultured Atlantic salmon (<i>Salmo salar</i> L.) in Scotland	Carolina Merca	Society for Veterinary Epidemiology and Preventive Medicine, SVEPM	2024	SE	UCPH
21	Harnessing the power of data - veterinary perspective	Jenny Frössling	BFSA Science briefing to tackle AMR	2024	Online	SVA
22	Predicting footpad lesion scores of Dutch broiler flocks using routinely collected data	Yara Slegers, Miel Hostens, Mieke Matthijs, Sjaak de Wit, Arjan Stegeman, Dan Børge Jensen	Precision Livestock Farming workshop	2024	FI	UU, UGent, GD, UCPH
23	Challenges and developments in surveillance of animal health	Gerdien van Schaik	SciCom symposium 2024	2024	BE	UU

24	From local to European cattle barometer: a new tool	Jade Bokma	SciCom symposium 2024	2024	BE	UGent
25	From local to European cattle barometer: a new tool	Jade Bokma	Symposium Mycoplasma bovis: gisteren, vandaag & morgen	2024	BE	UGent
26	From local to European cattle barometer: a new tool	Jade Bokma	Symposium Mycoplasma bovis: gisteren, vandaag & morgen	2024	BE	UGent
27	Association of pathogens with pulmonary ultrasound lesions in JB in fattening: role of coronavirus	Maud Rouault, Gilles Focras, François Meurens, Carole Toczé, Sébastien Assié	JNGTV2024	2024	FR	IDELE
28	Better targeting treatments against Bovine Respiratory Disease by combining dynamic generalized linear models and mechanistic modelling	B. Sorin, C. Merca, A. Kristensen, P. Ezanno, S. Picault, S. Assié	ModAH 3	2024	FR	INRAE
29	From mechanistic models to decision-support tools: generating user-friendly web application from artificial intelligence and software engineering methods.	Picault S., Niang G., Sicard V., Sorin B., Assié S., Ezanno P.	ModAH 3	2024	FR	INRAE
30	Impact of Data Quality and Stochasticity on Parameter Estimation of a Bovine Respiratory Disease Propagation Model	Farchati Halifa, Beaunée Gaël, Ezanno Pauline.	ModAH 3	2024	FR	INRAE
31	Veterinarians' perceptions on Precision Livestock Farming application in pig health management	L. Dieste-Pérez, X. Zhou, B. Garcia-Morante, A. Burrell, K. Eenink, C. Correia-Gomes, J. Segalés, M. Sibila, T. Tobias, C. Vilalta, A. Bearth	EAAP 2024	2024	IT	GD
32	Advancing Precision Livestock Farming through Ontology-driven Interoperable Health Data Management: Extending the Livestock Health Ontology (LHO) for Enhanced Disease Surveillance	Saba Noor	ECPLF2024	2024	IT	UGent
33	Workshop on Understanding semantic web & ontologies for precision livestock farming	Miel Hostens, Saba Noor	ECPLF European Conference on Precision Livestock Farming	2024	IT	UGent
34	Dynamic Generalized Linear models (DGLM), i.e., Dynamic Linear Models for non-Gaussian data	Leo de Knecht	WP2 Summer Workshop at the University of Copenhagen	2024	DK	UCPH
35	Integrating animal production data in Europe: gaps and challenges for animal health scientists	Camille Delavenne, Gerdien van Schaik, Dima Farra, Fernanda Dórea, Jenny Frössling, Angus Cameron, Céline Faverjon	ISVEE17	2024	AU	EpiMundi
36	Human-first metadata guidelines for the animal health scientists and epidemiologists to enhance data reuse	A. Cameron, C. Delavenne, C. Faverjon	ISVEE17	2024	AU	EpiMundi
37	Comparison of antibiotic use, mortality and footpad lesions between conventional and slower-growing broilers in the Netherlands, 2013-2021	Y. Slegers, M. Hostens, M.G.R. Matthijs, J.A. Stegeman, J.J. de Wit	ISVEE17	2024	AU	UU

38	The use of data to support health management of farmed Atlantic salmon.	Annette S. Boerlage, X. Zhou, B. Bang Jensen, V.H.S Oliveira, I. Hutchinson, S. Beechener, A. Burrell, D. Graham, A. Bearth	ISVEE17	2024	AU	SRUC
39	Combining dynamic generalized linear models and mechanistic modelling to optimize treatment strategies for Bovine Respiratory Disease in cattle fattening farms	Carolina Merca, Baptiste Sorin, Prof. Anders Ringgaard Kristensen, Dr. Sébastien Picault, Dr. Pauline Ezanno	ISVEE17	2024	AU	INRAE
40	Innovative Tool Development: Experiences from the DECIDE Project	Gerdien van Schaik, Jenny Frössling, Luis Pedro Carmo, Mirjam Nielen	ISVEE17	2024	AU	UU
41	From Models To Measures: Optimizing Biomass Estimates In Precision Fish Farming	Carsten Kirkeby, Britt Bang Jensen, Mogens Krogh	ISVEE17	2024	AU	UCPH
42	Comparison Of Antibiotic Use, Mortality And Footpad Lesions Between Conventional And Slower-growing Broilers In The Netherlands, 2013-2021	Yara Slegers, Miel Hostens, Mieke Matthijs, Arjan Stegeman, Sjaak De Wit	ISVEE17	2024	AU	UU
43	Dairy Farmers' Intention To Use Calf Management Technologies: Fuzzy Set QCA And PLS-SEM Analysis	Charlotte Doidge, Jade Bokma, Noëlle ten Brinke, Luis Pedro Carmo, Petter Hopp, Inge Santman-Berends, Anouk Veldhuis and Jasmeet Kaler	ISVEE17	2024	AU	UoN
44	An innovative and reproducible data visualization tool for continued monitoring and surveillance of pig health, welfare, and public health using abattoir data	Suhaib Ahmed, Jorge Rivera-Gomis, Andrew J Duncan, John Berezowski, Maria Rodrigues da Costa,	ISVEE17	2024	AU	SRUC
45	Multivariate Modelling of Calf Mortality in Sweden: A Dynamic Linear Approach	Gema Vidal, Ann Nyman, Dan B. Jensen, Leonardo V. de Knecht, Jenny Frössling	ISVEE17	2024	AU	SVA
46	Fuzzy Cognitive Mapping As A Participatory Modelling Technique To Understand Factors That Affect, And Are Affected By, Bovine Respiratory Disease	Charlotte Doidge, Jenny Frössling, Gema Vidal and Jasmeet Kaler	ISVEE17	2024	AU	UoN
47	What's new in the health and welfare of young fattening cattle? The DECIDE-barometer, one initiative to monitor the circulation of respiratory pathogens in cattle ; Expectations of cooperatives and practising vets regarding the use of data and new technologies	Carole Toczé, Elise Vanbergue	SPACE	2024	FR	IDELE
48	What's new in the health and welfare of young fattening cattle? The DECIDE-barometer, one initiative to monitor the circulation of respiratory pathogens in cattle ; Expectations of cooperatives and practising vets regarding the use of data and new technologies	Carole Toczé, Elise Vanbergue	Sommet de l'Elevage	2024	FR	IDELE
49	Co-creation of data-driven decision support tools on cattle farms: A living lab	Charlotte Doidge	AVTRW conference	2024	UK	UoN

50	Data-driven control and prioritization of non-EU-regulated contagious animal diseases	Miel Hostens	DECIDE Workshop	2024	Online	UGent
51	Modeling the multidimensional burden of Mycoplasma hyopneumoniae for enhanced decision support in the fattening pig sector	Marloes Boeters, Beatriz Garcia-Morante, Sébastien Picault, Gerdien van Schaik, Wilma Steeneveld	SVEPM2025	2025	DE	UU
52	Prioritisation of youngstock management practices: Comparison of expert stakeholders' assessment of the severity of impact on dairy calf welfare.	Abbie-Louise Smith, Charlotte Doidge and Jasmeet Kaler.	SVEPM2025	2025	DE	UoN
53	Impact of risk perception on vaccination of calves against BRD: A configurational approach	Charlotte Doidge, Jade Bokma, Noëlle ten Brinke, Inge Santman-Berends, Anouk Veldhuis, Virginia Sherwin, Gerdien van Schaik, Jasmeet Kaler	SVEPM 2025	2025	DE	UoN
54	Innovative tool development. Experiences from the DECIDE project	Gerdien van Schaik	SVEPM 2025	2025	DE	UU
55	Leveraging data integration to improve broiler health management: a Polish case study	Camille Delavenne, Céline Faverjon, Sjaak de Wit, Marcin Smialek	SVEPM 2025	2025	DE	EpiMundi
56	Can we use routinely collected data to predict footpad lesion scores of broiler flocks?	Yara Slegers	SVEPM2025	2025	DE	UU
57	introduction to data stewardship in vet epi	Céline Faverjon, Camille Delavenne, Angus Cameron	SVEPM2025	2025	DE	EpiMundi
58	Webinar DGZ-Dierenkliniek Venhe: Handvaten voor een efficiënt gezondheidsmanagement en minder antibioticagebruik (webinars naar aanleiding van het koninklijk besluit van 17/12/2024, AMCRA)	Jade Bokma	Webinar DGZ-Dierenkliniek Venhe	2025	BE	UGent
59	Handvaten voor een efficiënt gezondheidsmanagement en minder antibioticagebruik	Jade Bokma	Infosession AMCRA	2025	BE	UGent
60	Lung ultrasound in calves: from research to practice	Stan Jourquijn	Themadag Kalf	2025	NL	UGent
61	Experience from other EU projects: DECIDE	Gerdien van Schaik	TechCare final conference	2025	Online	UU
62	Exploring combined laboratory test and slaughter data for better decision making regarding respiratory health of finishing pigs	Tijs Tobias	ESPHM2025	2025	CH	GD
63	introducing the pig barometer: a comprehensive pilot tool for mapping diagnostic test results and geolocation of swine endemic pathogens in Spain	Beatriz Garcia Morante	ESPHM2025	2025	CH	IRTA
64	modelling the burden of Mycoplasma hyopneumoniae infection for enhanced decision support on fattening farms	M Boeters	ESPHM2025	2025	CH	UU
65	Impact of risk perception on vaccination of calves against BRD: A configurational approach	Charlotte Doidge, Jade Bokma, Noëlle ten Brinke, Inge Santman-Berends, Anouk Veldhuis, Virginia	SVEPM 2025	2025	DE	UGent

		Sherwin, Gerdien van Schaik, Jasmeet Kaler				
66	Innovative tool development. Experiences from the DECIDE project	Gerdien van Schaik	SVEPM 2025	2025	DE	UU
67	Leveraging data integration to improve broiler health management: a Polish case study	Camille Delavenne, Céline Faverjon, Sjaak de Wit, Marcin Smialek	SVEPM 2025	2025	DE	EpiMundi
68	Défis de la réutilisation des données de production pour améliorer la santé animale	Céline Faverjon	AEEMA 2025	2025	FR	EpiMundi

Assessment

Conference presentations

Target: 2 conference participations per academic partner

The DECIDE consortium has been very active in disseminating project results at high-level international conferences. With 68 dissemination activities including conference presentations and workshops, the partners are well on track to reaching the set target of a minimum of two conference participations per academic partner by the end of the project, especially as further results will become available in the later stages of the project.

3.2.2 Peer-reviewed publications

All academic partners have been disseminating their specific scientific findings through publications in peer-reviewed journals depending on the domain of their expertise (Table 2).

Table 2: List of published journal articles and books.

#	Title	Authors	Journal	Year	Status, Open access
1	The Irish cattle population structured by enterprise type: overview, trade & trends	Jonas Brock, Martin Lange, Jamie A. Tratalos, Natascha Meunier, Maria Guelbenzu-Gonzalo, Simon J. More, Hans-Hermann Thulke, David A. Graham	Irish Veterinary Journal	2022	Published, Yes
2	How delousing affects the short term growth of Atlantic salmon (<i>Salmo salar</i>)	Cecilie Sviland Walde, Marit Stormoen, Jostein Mulder Pettersen, David Persson, Magnus Vikan Røsæg, Britt Bang Jensen,	AQUACULTURE	2022	Published, Yes
3	Modelling the effects of antimicrobial metaphylaxis and pen size on bovine respiratory disease in high and low risk fattening cattle	Sébastien Picault, Pauline Ezanno, Kristen Smith, David Amrine, Brad White, Sébastien Assié	Veterinary Research	2022	Published, Yes
4	Learning and strategic imitation in modelling farmers' dynamic decisions on bovine viral diarrhoea vaccination	Lina Cristancho-Fajardo, Elisabeta Vergu, Gaël Beaunée, Sandie Arnoux, Pauline Ezanno	Veterinary Research	2022	Published, Yes
5	The economic impact of decreased mortality and increased growth associated with preventing, replacing or improving current methods for delousing farmed Atlantic salmon in Norway	Cecilie Walde, Britt Bang Jensen, Marit Stormoen, Jostein Mulder Pettersen, Bård Misund and Frank Asche	Preventative Veterinary Medicine	2023	Published, Yes
6	Exploring the data divide through a social practice lens: A qualitative study of UK cattle farmers	Doidge, C., Palczynski, L., Zhou, X., Bearth, A., van Schaik, G., Kaler, J.	Preventative Veterinary Medicine	2023	Published, Yes
7	The economic impact of endemic respiratory disease in pigs and related interventions - A systematic review	Marloes Boeters, Beatriz Garcia-Morante, Gerdien van Schaik, Joaquim Segalés, Jonathan Rushton, Wilma Steeneveld	Porcine Health Management	2023	Published, Yes

8	Social and ethical implications of data and technology use on farms: A qualitative study of Swedish dairy and pig farmers	Charlotte Doidge, Jenny Frössling , Fernanda C Dórea, Anna Ordell, Gema Vidal, Jasmeet Kaler	Frontiers in Veterinary Science	2023	Published, Yes
9	The DECIDE project: from surveillance data to decision support for farmers and veterinarians	Gerdien van Schaik, Miel M. Hostens, Céline Faverjon, C. Jensen, et al.	Open Research Europe	2023	Published, Yes
10	A qualitative survey approach to investigating beef and dairy veterinarians' needs in relation to technologies on farms	Charlotte Doidge, Alison Burrell, Gerdien van Schaik, Jasmeet Kaler	Animal	2024	Published, Yes
11	Agri Semantics: developments to improve data interoperability to support farm information management and decision support systems in agriculture	Saba Noor, Jade Bokma, Bart Pardon, Gerdien van Schaik, Miel Hostens	Smart farms, Improving data-driven decision making in agriculture Book	2024	Published, Yes
12	A living lab approach to understanding dairy farmers' needs of technologies and data to improve herd health: Focus groups from 6 European countries	C. Doidge, L.M. Ånestad, A. Burrell, J. Frössling, L. Palczynski, B. Pardon, A. Veldhuis, J. Bokma, L.P. Carmo, P. Hopp, M. Guelbenzu-Gonzalo, N.V. Meunier, A. Ordell, I. Santman-Berends, G. van Schaik, J. Kaler	Journal of Dairy Science	2024	Published, Yes
13	Leveraging artificial intelligence and software engineering methods in epidemiology for the co-creation of decision-support tools based on mechanistic models	Picault S, Niang G, Sicard V, Sorin-Dupont B, Assié S, Ezanno P	Preventative Veterinary Medicine	2024	Published, Yes
14	Exploring Options for Syndromic Surveillance in Aquaculture: Outbreak Detection of Salmon Pancreas Disease Using Production Data from Norwegian Farms	Victor H.S. Oliveira, Fernanda C. Dórea, Katharine R. Dean, and Britt Bang Jensen	Transboundary and Emerging Diseases	2024	Published, Yes
15	Sea lice management in marine-based salmon farming: Public perceptions and acceptance in England and Scotland	Xiao Zhou, Angela Bearth, Michael Siegrist	Aquaculture	2024	Published, Yes
16	A dynamic framework for calculating national swine biomass, with an application in estimating the burden of porcine reproductive and respiratory syndrome	Marloes Boeters, Wilma Steeneveld, Beatriz Garcia-Morante, Jonathan Rushton, Gerdien van Schaik	Preventative Veterinary Medicine	2023	Published, Yes
17	Individual or collective treatments: how to target antimicrobial use to limit the spread of Mannheimia haemolytica among beef cattle	Basptiste Sorin-Dupont, Antoine Poyard, Sebastien Assié, Sebastien Picault, Paulinne Ezanno	PCI in animal science	2024	Published, Yes
18	Dairy farmers' intention to use calf management technologies in four European countries: A Qualitative Comparative Analysis and PLS-SEM approach	Charlotte Doidge, Jade Bokma, Noëlle ten Brinke, Luis Pedro Carmo, Petter Hopp, Inge Santman-Berends, Anouk Veldhuis, Jasmeet Kaler	Preventative Veterinary Medicine	2024	Published, Yes
19	Flocks of slower-growing broilers receive fewer antibiotic treatments and have lower mortality than flocks of conventional broilers (The Netherlands, 2013-2021)	Y. Slegers, M. Hostens, M.G.R. Matthijs, J.A. Stegeman, J.J. de Wit	Poultry Science	2024	Published, Yes
20	Harnessing uncertainty: a deep mechanistic approach for cautious diagnostic and forecast of BRD	Théophile Ghislan Loïc Eyango Tabi, Maud Rouault, Victoria Potdevin, Xavier L'Hostis, Sébastien Assié, Sébastien Picault, Nicolas Parisey	Preventative Veterinary Medicine	2024	Published, Yes
21	Monitoring monthly mortality of maricultured Atlantic salmon (Salmo salar L.) in Scotland I. Dynamic linear models at production cycle level	Carolina Merca, Annette Simone Boerlage, Anders Ringgaard Kristensen, Dan Børge Jensen	Preventative Veterinary Medicine	2024	Published, Yes

22	A dynamic framework for calculating national swine biomass, with an application in estimating the burden of porcine reproductive and respiratory syndrome	Marloes Boeters, Wilma Steeneveld, Beatriz Garcia-Morante, Jonathan Rush-ton, Gerdien van Schaik	Preventive Veterinary Medicine	2024	Published, Yes
23	Individual or collective treatments: how to target antimicrobial use to limit the spread of Mannheimia haemolytica among beef cattle	Basptiste Sorin-Dupont, Antoine Poyard, Sebastien Assié, Sebastien Picault, Paulinne Ezanno	PCI in animal science	2024	Published, Yes
24	Dairy farmers' intention to use calf management technologies in four European countries: A Qualitative Comparative Analysis and PLS-SEM approach	Charlotte Doidge, Jade Bokma, Noëlle ten Brinke, Luis Pedro Carmo, Petter Hopp, Inge Santman-Berends, Anouk Veldhuis, Jasmeet Kaler	Preventive Veterinary Medicine	2024	Published, Yes
25	Broiler flocks in production systems with slower-growing breeds and reduced stocking density receive fewer antibiotic treatments and have lower mortality	Y. Slegers, M. Hostens, M.G.R. Matthijs, J.A. Stegeman, J.J. de Wit	Poultry Science	2024	Published, Yes
26	Harnessing uncertainty: a deep mechanistic approach for cautious diagnostic and forecast of BRD	Théophile Ghislan Loïc Eyango Tabi, Maud Rouault, Victoria Potdevin, Xavier L'Hostis, Sébastien Assié, Sébastien Picault, Nicolas Parisey	Preventive Veterinary Medicine	2024	Published, Yes
27	Monitoring monthly mortality of maricultured Atlantic salmon (Salmo salar L.) in Scotland I. Dynamic linear models at production cycle level	Carolina Merca, Annette S. Boerlage, Anders R. Kristensen, Dan B. Jensen	Frontiers in Marine Science	2024	Published, Yes
28	Modelling pathogen-specific infection dynamics of bovine respiratory disease in a multi-batch fattening farm	B. Sorin, S. Assié, S. Picault, P. Ezanno	SVEPM2023	2024	Published, Yes
29	Modeling the effects of farming practices on bovine respiratory disease in a multi-batch cattle fattening farm	B. Sorin-Dupont, S. Picault, B. Pardon, P. Ezanno, S. Assié	Preventive Veterinary Medicine	2024	Published, Yes
30	How do pig veterinarians view technology-assisted data utilisation for pig health and welfare management? A qualitative study in Spain, the Netherlands, and Ireland	Xiao Zhou, Beatriz Garcia-Morante, Alison Burrell, Carla Correia-Gomes, Lucia Dieste-Pérez, Karlijn Eenink, Joaquim Segalés, Marina Sibila, Michael Siegrist, Tijs Tobias, Carles Vilalta & Angela Bearth	Porcine Health Management	2024	Published, Yes
31	Data recording and use of data tools for pig health management: perspectives of stakeholders in pig farming	Xiao Zhou, Andrea Knörr, Beatriz Garcia Morante, Carla Gomes, Lucia Dieste Pérez, Joaquim Segales, Marina Sibila, Carles Vilalta, Alison Burrell, Tijs Tobias, Michael Siegrist, & Angela Bearth	Frontiers in Veterinary Science	2025	Published, Yes
32	The use of data for health and welfare management of farmed salmon in Norway, Scotland, and Ireland	Xiao Zhou, Annette S. Boerlage, Britt Bang Jensen, Kristine Gismervik, Victor H. S. Oliveira, Ian Hutchinson, Alison Burrell, David A. Graham, Charlotte Doidge, Jasmeet Kaler, Gerdien van Schaik, Michael Siegrist, Angela Bearth	Preventive Veterinary Medicine	2025	Published, Yes
33	Industry Stakeholders Attitudes and Beliefs about Tail Biting and Docking in Pigs – A Case Study in Switzerland and Spain	Andrea Knörr, Xiao Zhou, Angela Bearth, Beatriz Garcia-Morante, Carla Correia-Gomes, Joaquim Segalés, Thomas Echtermann, Michael Siegrist	Preventive Veterinary Medicine	2025	Published, Yes
34	Better targeting treatments against Bovine Respiratory Disease by combining dynamic generalized linear models and mechanistic modelling	Carolina Merca, Baptiste Sorin-Dupont, Anders Ringgaard Kristensen, Sébastien Picault, Sébastien Assié, Pauline Ezanno	Veterinary Research	2025	Published, Yes

35	Monitoring monthly mortality of maricultured Atlantic salmon (<i>Salmo salar</i> L.) in Scotland II. A hierarchical dynamic linear model	Carolina Mercañ, Baptiste Sorin-Dupont ² , Anders Ringgaard Kristensen, Sébastien Picault, Sébastien Assié, Pauline Ezanno	Frontiers in Marine Science	2025	Published, Yes
36	Predicting footpad lesion scores of Dutch broiler flocks using routinely collected data	Yara Slegers, Miel Hostens, Sjaak de Wit, Arjan Stegeman, Dan B Jensen	Smart Agricultural Technology	2025	Published, Yes
37	Reusability challenges of livestock production data to improve animal health	Camille Delavenne, Gerdien van Schaik, Jenny Frössling, Angus Cameron, Céline Faverjon	Scientific Data	2025	Published, Yes

Assessment

Peer-reviewed scientific publications

Target: 2 publications per academic partner

With 36 peer-reviewed publications and a book chapter, the partners have already reached the set target of two publications per academic partner by the end of the project, especially considering more publications are expected towards the last two years of the project. Furthermore, we can observe a proactive approach to publishing an adhering to the EU's [Open Science](#) policy, as partners have also created a dedicated [DECIDE Zenodo community](#) to publish project results.

3.2.3 Stakeholder workshops and webinars

The DECIDE project partners, in particular from WPs 1-5 have been organising participatory stakeholder workshops and focus groups to collect input, feedback, opinions and requirements on the new decision support tool as well as workflows and the acceptance of the tools.

Assessment

Participatory stakeholder workshops (focus groups) **Target:** 100 participants

Partners continued successfully hosting stakeholder workshops. Since the beginning of the project, there have been the following workshops:

- **18 focus groups** for cattle with a total of 80 dairy farmers from Belgium, Ireland, the Netherlands, Norway, Sweden, and the United Kingdom and **6 focus groups** with a total of **19** beef farmers in Ireland and the United Kingdom.
- Furthermore, **7 focus groups** were conducted in France, including three focus groups in 2022 with 20 farmers and two focus groups in 2024 with 20 representatives of two agricultural cooperatives,
- **Three** workshops for **dairy** with an average of **4-5** participants per focus group.
- **Two** meetings to gather feedback on poultry tool concept from **five** polish stakeholders.
- **Three** for **pig** farming, with an average of **4-5** participants per focus group.

With this, we believe we are on target to reach 100 participants in total by the end of the project.

To further engage with stakeholders and disseminate project results and advancements in an interactive manner, with the start of M19, the DECIDE project partners initiated the DECIDE and GBADs Seminar Series. The Seminar Series are implemented as continuous online webinars, each focusing on specific themes and each featuring two researchers from the GBADs and DECIDE networks. The webinars are public and free, and only require a registration for access. The webinars are advertised via both the GBADs and DECIDE websites, social media channels and via E-Mail invitations. Seven editions of the Seminar Series have been held so far:

- *GBADs and DECIDE – exploring the burden of animal diseases and ranking of disease intervention* (28 February 2023)
- *The burden of endemic respiratory disease in pigs: developing farm-level tools to monitor pig health and improve disease control* (17 May 2023)
- *Estimations of greenhouse gasses emissions and the welfare burden of animal diseases: Exploring sustainability in livestock production* (26 September 2023)
- *Data for Policy Making: Insights from GBADs and FVE’s Research and Policy Impact* (19 February 2023)
- *Monitoring animal diseases and public health: the value of visualisation tools and surveillance data on poultry and swine farms* (10 October 2024)
- *Data Requirements and Opportunities in Global Animal Health Research and Decision Making* (5 February 2025)
- *Quantifying the Impact of Animal Disease* (28 May 2025)



Figure 8. DECIDE/GBADs webinar example.

Throughout the webinar editions, we see a stable interest for the topics discussed, as the participation remains 40-60 viewers. Webinars remain available to watch on both project websites and are hosted on the project’s YouTube channel. Given this, the target of 100 participants for online webinars has been reached.

3.2.4 Learning

The DECIDE partners UCPH and INRAE have been organising workshops to facilitate understanding and proper use of monitoring and mechanistic models. The workshops concern multilevel dynamic linear models, the EMULSION framework and the epidemiological model prototypes developed.

Assessment

Learning (workshops)

Target: 4 workshops

With five workshops already organised by M48, the project has already reached the set goal. The first training workshop on the EMULSION framework took place as a mix between an initial online session and a later in-person training at the occasion of the first annual General Assembly meeting (M12) at ETHZ in Zurich, Switzerland. This EMULSION training was organised and performed by INRAE.

The second, third and fourth training session covered dynamic linear models and were organised by UCPH in Copenhagen, Denmark (M16; M24; M39). The fifth workshop was organised during the project general assembly in Uppsala (M48).



Figure 9. Photo of the fourth DECIDE modelling workshop.

3.2.5 Project newsletter

An electronic newsletter was developed to support the consortium in creating a network of interested stakeholders and distributing project outcomes. Following the plan of distributing the newsletter twice per year, the first issue was launched in October 2023, and the next issue is planned for spring 2024. Alongside regular updates on the project’s latest news, events and scientific publications, the newsletters also include articles on the work within the consortium. In this manner, the first issue focused on collaborations within DECIDE, with contributions from several DECIDE project partners. The newsletters are available through the website and were distributed to all project partners and registered communities of stakeholders, as well as promoted via the project’s social media channels.

Assessment

Project newsletter

Target: 8 editions, 1000 recipients

There have been three editions of the DECIDE Newsletter by M48 that generated 120 subscribers. The newsletters are sent using a GDPR compliant mailing service MailChimp and shared via the project website.

The newsletters are additionally promoted on social media after publication on the project website. With the aim of directing the readers to the project website, the social media posts contained a link to the website’s Newsletter page; these posts were also shared by DECIDE partners.

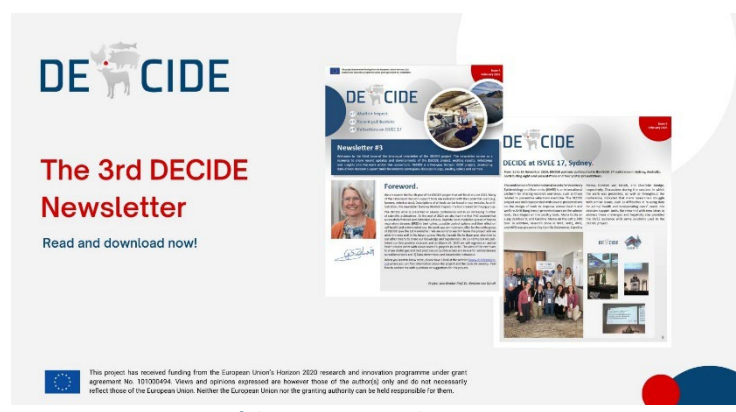


Figure 10. Promotion of the DECIDE Newsletter.

Based on the current recipient numbers, we can see a growing general interest in the newsletter and expect an increase of subscribers as more newsletter editions are published. Given the timeline of the project, the initial target of 8 editions was set to 6, resulting from a planned bi-annual distribution between M28-M60. To further promote the newsletter, we aim to communicate about the newsletter on a continuous basis and include call-to-actions in our social media campaigns.

3.2.6 Open-source tools and models

The models for monitoring, mechanistic disease spread, and other tools developed in the DECIDE project have been well-documented and made available on common online repositories such as GitHub.

Assessment

Open-source tools and models

Target: Availability on open-source repositories

As mentioned previously, the DECIDE project partners have successfully set up pages on [GitHub](#) to document and share models, ontologies as well as pilot prototypes and tutorials. This provides a valuable resource for the DECIDE stakeholder and possible end-users of the DECIDE tools. The content available on the GitHub repository is continuously updated and extended wherever possible. Given this, our indicated target has been reached.

3.2.7 Practice abstracts

Practice abstracts developed by the DECIDE project include short summaries for practitioners, covering the main results and findings of the DECIDE project as well as practical recommendations for end-users from all four DECIDE species: cattle, poultry, pigs and salmon. The first set of practice abstracts included eight articles and has been submitted as a deliverable D6.4 in M32. Furthermore, the first edition has been published on [EU-FarmBook](#). EU-FarmBook, a Horizon-funded project, serves as a one-stop platform offering practical knowledge and solutions from EU-funded R&I projects, EIP-AGRI operational groups under the CAP, and other research initiatives. Its success relies on practice-oriented contributions such as reports, videos, brochures, manuals, and infographics – and DECIDE was invited to collaborate to benefit from broader dissemination of the practice abstracts. The second set of practice abstracts will be delivered as part of D6.9 Second set of practice abstracts.

Assessment

Practice abstracts

Target: 200 downloads from website

Currently, EU-FarmBook’s statistics has recorded 43 views of the first set if the abstracts, additional to the 11 views on the website. With the second set of practice abstracts being due M58, we expect to reach the set target by the end of the project by utilising additional promotional campaigns though social media and newsletter.

3.2.8 Animal disease surveillance cluster event

The DECIDE partners have successfully hosted a cluster event for EU-funded projects in the field of animal disease surveillance on 25 March 2025 in Berlin, Germany, to discuss data re-use and stakeholder needs when developing and implementing animal disease surveillance tools. The agenda included project presentations focusing on the role of data and stakeholder needs in their operations, and two breakout sessions on the challenges and best practices of re-using data as well as a group discussion focusing on stakeholder needs when developing and using animal dis-ease surveillance tools. Further details on the event can be found in D6.6.

Assessment

Animal disease surveillance cluster event

Target: 40 participants

The DECIDE cluster event brought together 29 participants from seven projects. Although this was below the target, partners considered the activity a success, as it generated only positive feedback and enabled the collection of valuable insights into best practices, shared challenges, and tailored solutions to meet the

specific demands and future requirements of the research sector. These centred around the re-use of data and stakeholder needs in the development of data-driven animal disease surveillance technologies. Some key take-home messages included:

- Increase funding for the production of re-usable datasets.
- Educate researchers in data management and improve communication around data ownership and GDPR compliance.
- Promote EU-wide dialogue on animal health data transparency to support broader data-sharing efforts.
- Build trust between all actors involved in the development and use of tools and innovative technologies.
- Engage stakeholders from the early stages of the co-design process.

4 Conclusion and outlook

Deliverable 6.7 provides a chance to assess the impact of the implemented DECIDE communication and dissemination activities and adapt the strategy where applicable. Throughout our activities, we have aimed and continue to leverage the consortium's network to maximise the impact of the project. We recognise this as a powerful tool to reach the DECIDE stakeholder groups.

As seen in the impact assessment, communication activities are running as planned with minor deviations. The DECIDE website remains a crucial tool to inform about the project and provide regular updates and document results. Overall, the website has achieved a stable number of recurring users and online resources like the Species pages are attracting more attention. LinkedIn became the main social media channel for the project, with the X channel being currently paused. We have also recognised the need to develop additional press releases and audio-visual materials.

For the final year of DECIDE, we will aim to further focus on the project results by producing more targeted content for each tool. The decision to publish the planned infographics in accordance with the availability of the associated DECIDE tools is a strategic one, anticipating increased user engagement with specific, tool-related content.

The overall dissemination of the project results through scientific peer-reviewed publications and conference participations is well on track with a significant effort proven by all project partners. Other dissemination activities including workshops, focus groups and other events are also on track with minor deviations.

The collaboration with GBADs for the seminar series has proven to be a success with stable high number of participants and positive feedback. The recordings available on the website are valuable assets for ongoing engagement.

The DECIDE Newsletter has been received as a valuable resource for the DECIDE audience, whether these are external stakeholders or project partners. We recognise the importance of further activities to grow the subscriber base through targeted media campaigns.

In summary, the next steps for the project include several ongoing and new activities, as detailed in the CDP (D6.2):

- Develop dedicated materials for individual DECIDE tool including video introduction and infographics.
- Compile and launch second set of practice abstracts.

- Develop training materials and organise training sessions once first DECIDE decision support tools are ready to use.
- Continue newsletter and webinar activities.
- Organise the project's final event and share final project results.